

Your skin... Only better!



SECRET OF BEAUTY  
systemic care

[www.treasureofbeauty.co.uk](http://www.treasureofbeauty.co.uk)

Bringing beauty, preserving harmony



SECRET OF BEAUTY  
systemic care

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## ✓ Credo – NO CHEMICALS

**LN-COSMETICS LAB** was established in 1997 with the purpose of developing high-quality innovative cosmetics and health care products.

**LN-COSMETICS** is the leader in the development and production of dry cosmetic formulae based on minerals, salts and officinal vegetable raw materials.

More than 20 patents, including those in co-authorship with the scientists from the Nikolaev Institute of Inorganic Chemistry, Siberian Branch, Russian Academy of Sciences.

Expert in deep skin hygiene – **MINERAL PUMP** technology

Expert in the activation technology for vegetable fine-dispersed powders – **PAM**

**LN-COSMETIC** uses mainly nature-related technologies, employs raw materials predominantly from sustainable sources and does not harm the environment by its activities.

## BIO-ACTIVE 100% NATURAL COSMETICS

[www.treasureofbeauty.co.uk](http://www.treasureofbeauty.co.uk)



# New generation of 100% natural cosmetics for the beauty of your skin

## ✓ **Exclusive formulae from natural ingredients, activated with unique technologies. 14 patents.**

High bio-availability of natural ingredients provides for stimulation of internal processes in the skin that are directed at higher regeneration, restoration of moisture content, synthesis of collagen, deceleration of fading indications, normalization and improvement of skin condition.

## ✓ **Proven efficiency. R&D, clinical trials, testing.**

Regular testing and clinical trials that prove visible beneficial effect on the skin condition, are conducted both under supervision of cosmetologists and dermatologists in beauty spas with appropriate licenses, and with the use of alternative techniques in accredited labs. Also, by means of analyzing responses to questionnaires, and questioning by volunteers.

## ✓ **Safety guaranteed. Over 20 quality tests for each product.**

At least 9 quality tests for each ingredient.

Our unique formulae contain ingredients with thoroughly selected concentrations in compliance with the highest safety standards for cosmetics and perfumery – Cosmetics products Technical Regulations of the Customs Union.

LN-Cosmetics Lab

SAFETY GUARANTEE

ISO 9001:2008 Certificate



# Your skin... Only better!

The only product for deep skin hygiene that provides for maximum overall renewal effect on the skin.

Different skin cleaning mechanism – patented

**MINERAL PUMP** technology

Skin: clean and fresh • no dryness • no oily shine •  
smooth and radiant

For eyelids • Delicate • Active • Universal

## Lithocomplex

Details: [www.in-cosmetika.ru](http://www.in-cosmetika.ru)

Unique, ideally balanced composition of sodium **SALTS AND MINERAL SORBENT ION EXCHANGERS** saturates with moisture, deep cleans, renews epidermis, gets rid of acne and comedons, eliminates oily shine, enhances turgor.



Clinically proven efficiency under beauty spa conditions, supervised by cosmetologists, and in the course of scientific research (results published).

[www.treasureofbeauty.co.uk](http://www.treasureofbeauty.co.uk)

# Natural products – only salts and minerals

## Activated by water of comfortable temperature

### Lithocomplex Active

Made for everyday care of oily and normal skin.

- CLEANS THE SKIN OF VARIOUS TYPES OF WASTE.
- NARROWS PORES, DIMINISHES SKIN OILINESS, MATTES SKIN.
- REMOVES OLD EPIDERMIS CELLS, RENEWS SKIN
- MAINTAINS MOISTURE BALANCE, TONES UP AND LIGHTENS SKIN.
- IMPROVES SKIN REJUVENATION, STRENGTHENS ITS TURGOR.

### Lithocomplex Eyelids

For everyday care of the skin around eyes

- PERFORMS LIGHT PEELING AND DEEP CLEANSING OF EYELID SKIN.
- MAINTAINS NORMAL MOISTURE BALANCE IN THE DERMA.
- IMPROVES SKIN TONE, LIGHTENS DARK CIRCLES.
- FRESHENS SKIN, IMPROVES ITS TEXTURE, ENHANCES TURGOR AND TONUS, NOURISHES WITH ACTIVE MINERAL COMPONENTS

### Lithocomplex Delicate

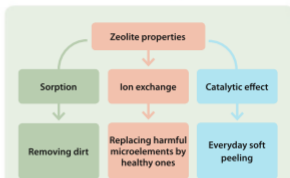
For everyday care of dry, sensitive and normal skin.

- CLEANS THE SKIN OF VARIOUS TYPES OF WASTE.
- MOISTURIZES, TONES UP AND ENHANCES SKIN TURGOR.
- EXERCISES NATURAL PEELING, IMPROVES SKIN COLOUR.
- SMOOTHES OUT WRINKLES, MAKE THE FACIAL OVAL MORE PRONOUNCED.
- DECREASES THE SIGNS OF PREMATURE SKIN FADING

### Lithocomplex Universal

Made for regular care of normal and oily skin prone to acne formation.

- CLEANS THE SKIN OF VARIOUS TYPES OF WASTE.
- DIMINISHES THE RISK OF COMEDONS AND ACNE.
- IMPROVES OILY PROBLEM SKIN CONDITION.
- ELIMINATES OILY SHINE, MATTES THE SKIN.
- MAINTAINS MOISTURE BALANCE, TONES UP AND IMPROVES FACIAL SKIN COLOUR.



### Mineral Pump deep skin hygiene technology

DUE TO SORPTION AND ION EXCHANGE, ZEOLITE IN LITHOCOMPLEX WORKS AS A PUMP AND ABSORBS ANY TYPE OF IMPURITIES (BOTH ORGANIC AND INORGANIC) FROM THE SURFACE AND DEEP LAYERS OF THE SKIN

ZEOLITE IN LITHOCOMPLEX, DUE TO ITS CATALYTIC PROPERTIES, HELPS OLD KERATINIZED CELLS TO BREAK THE LINK WITH THE UPPER EPIDERMIS LAYER OF LIVE CELLS



# Normalization of oily and combined skin

Normalization of oily and combined skin

Constriction of dilated pores

Elimination and prevention of acne

Elimination and prevention of comedons

## Clinically proven efficiency:

- ELIMINATION AND PREVENTION OF ACNE
- NORMALIZATION OF OILY AND COMBINED SKIN
- ELIMINATION AND PREVENTION OF COMEDONS
- NARROWING OF DILATED PORES

### ➤ After a month of using **LITHOCOMPLEX UNIVERSAL**

Combined cleansing procedure was conducted prior to use by a cosmetologist in a beauty salon

**COURSE: WASHING MORNING/EVENING, 3 TIMES A WEEK – 1 MINUTE SKIN-CLEANING ROUTINE.**

## RESULTS:

Oily excess removal	Inflammations, acne elements	Pores	Black spots
With test napkins, 2 hours after washing	Decrease in indications*	Narrowing*	Decrease in formation*
After 3 days: -27%	After 3 days: -10%	After 3 days: -16%	-
After 7 days: -46%	After 7 days: -41%	After 7 days: -28%	-
After 14 days: -50%	After 14 days: -89%	After 14 days: -42%	After 14 days: -40%

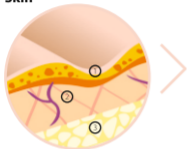
\*CLINICAL STUDY SUPERVISED BY A DERMATOLOGIST IN BEAUTY SALON



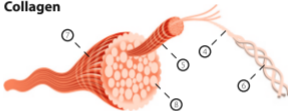
# Normalization of dry skin

## Restoration of normal water content in derma

**Skin**



**Collagen**



1. Epidermis
2. Collagen fibers
3. Hypodermic tissue
4. Micro-fibril
5. Fibril
6. Polypeptide chain
7. Collagen garrot
8. Tissue fluid

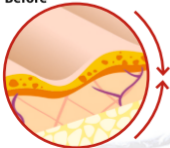
With time, collagen loses bound water.

THE SKIN WEARS THIN, BECOMES DRY AND LIMP

Reversal of dehydration process is only possible if we clean collagen of the elements that prevent water from forming a biochemical connection with collagen.

THE SKIN BECOMES FRESH AND ELASTIC

**Before**



**After**



NORMALLY, 100 g OF DRY COLLAGEN CORRESPONDS TO 180 g OF BOUND WATER ONLY IN THAT CASE IS THE SKIN FUNCTIONING NORMALLY AND LOOKING GOOD

### **Sodium salts in Lithocomplex:**

- CREATE OSMOSIS EFFECT WHICH ENABLES TRANSPORTATION FROM DEPTH TO SKIN SURFACE OF MAXIMUM AMOUNT OF SUBSTANCES THAT IMPAIR ITS NORMAL FUNCTIONING. FURTHER ON, THEY ARE ABSORBED BY ZEOLITE AND THEN RINSED AWAY BY WATER
- SODIUM ION RAPIDLY PENETRATES DERMA AND BY ITS EXCESS, FORCES OUT CALCIUM IONS, SOUR HYDROGEN IONS, HEAVY METAL IONS, ETC

AS A RESULT, SKIN-DRYING SUBSTANCES ACQUIRE MOBILITY, AND PART OF THEM, BEING CAPTURED BY ZEOLITE, ARE WASHED AWAY FROM THE SKIN SURFACE BY WATER

### **Clinically proven efficiency:**

- RESTORATION OF COLLAGEN HYDROPHILICITY
- NORMALIZATION OF DRY AND COMBINED SKIN
- ENHANCEMENT OF COLLAGEN SYNTHESIS
- IMPROVEMENT OF SKIN SURFACE TEXTURE

### **Lithocomplexes**

- EFFECTIVELY CLEAN THE SKIN OF ANY IMPURITIES
- PROVIDE FOR SOFT PEELING EFFECT
- SATURATE SKIN WITH WATER, ELIMINATE DRYNESS
- HELP TO GET RID OF ACNE, AMPLIATED PORES AND BLACK SPOTS
- ELIMINATE GREASY LUSTER, MAKE SKIN SMOOTH, FRESH AND RADIANT
- CONTRIBUTE TO SYNTHESIS OF NEW COLLAGEN
- ENHANCE SKIN TURGOR
- DECREASE THE DEPTH OF MIMIC WRINKLES
- BOOST THE EFFECT OF ANY NUTRIENT CREAMS, MASKS, OINTMENTS, GELS, ETC.
- ARE COMPATIBLE WITH ANY COSMETICS – THEY ARE TOTALLY WASHED AWAY BY WATER FROM THE SKIN AFTER THE CLEANSING ROUTINE
- HAVE EXPIRATION PERIOD OF 5 YEARS. RETAIN COMPLETE ACTIVITY FOR THIS ENTIRE PERIOD

ALL THE DECLARED LITHOCOMPLEX PROPERTIES HAVE BEEN PROVEN WITH CLINICAL TESTING AND SCIENTIFIC RESEARCH.



SECRET OF BEAUTY

## LITHOCOMPLEX Universal

*agent for everyday washing  
and deep cleansing  
of normal and oily facial skin  
prone to acne formation*



systemic care



SECRET OF BEAUTY

## LITHOCOMPLEX for eyelids

*for daily washing  
and deep cleansing  
of eye area skin*

systemic care



# Your skin... Only better!

Each product comprises a unique combination of dry natural substances: natural minerals and salts enriched by microelements being vitally important for human skin and body as a whole, embryonic membranes of rye and wheat, active herbal mix, treated by a special patented **PAM (PHYTO-COMPOSITIONS ACTIVATED BY MINERALS)** technology.

**Anti-age • Eyelid lifting • Nutrition • Regeneration  
• Stop-Acne • Stop-oil • Color-Corrector • Contour  
Corrector • Aqua • Normalizing • Anti-Couperose**

## Lithophytomasks

### PAM TECHNOLOGY

- HERB MILLING IS CONDUCTED IN VORTEX ACTIVATORS USING INNOVATIVE TECHNOLOGY THAT ENSURES LONG-TERM STORAGE OF FINE-DISPERSED HERBAL POWDER WITHOUT LOSING BIOLOGICAL ACTIVITY OF ITS INGREDIENTS.
- SPECIAL NATURAL ADDITIVES USED IN MILLING, GUARANTEE NATURAL PRESERVATION OF HERBAL INGREDIENTS THAT ABSOLUTELY EXCLUDES RANCIDIFICATION AND OTHER NATURAL PROCESSES TAKING PLACE WITH LONG-TERM STORAGE OF FINE-FRACTIONED HERBAL RAW MATERIALS.
- MECHANICAL ACTIVATION PROCESS DETERMINES HIGH DEGREE OF BIOLOGICAL RELEASE OF HEALTHY SUBSTANCES WHEN THE FINAL PRODUCT IS DILUTED BY WATER – NO NEED FOR HIGH TEMPERATURES OR LONG-TERM INFUSION. THIS TECHNOLOGY ENSURES THE BIOLOGICAL AVAILABILITY OF FINAL MULTI-COMPONENT PRODUCTS UPON THEIR APPLICATION TO THE SKIN.

## Lithophytomasks produce the following results on the skin. They:

SMOOTH OUT PETTY WRINKLES, FRESHEN AND LIFT THE SKIN.

FACILITATE SKIN TURGOR STRENGTH, DIMINISH FLABBINESS INDICATIONS

ASSIST IN ENHANCING WATER CONTENT IN THE SKIN, TOPE IT UP.

NOURISH FACIAL SKIN WITH A RICH MIX OF HERBAL AND MINERAL COMPONENTS.

DELICATELY ELIMINATE KERATINIZED EPIDERMIS CELLS, PROVIDE FOR HEALTHY COLOUR OF THE SKIN.

CLEAN THE SKIN OF THE REMNANTS OF OLD CELLS AND SKIN FAT

IMPROVE THE CONDITION AND APPEARANCE OF OILY SKIN, REMOVE OILY LUSTER.

SMOOTH OUT AND CORRECT SKIN TUBEROSITY AND POROSITY.

FACILITATE REGENERATION AND RENEWAL OF EPIDERMIS. COARCT WIDENED PORES, PROVIDE PREVENTIVE EFFECT ON COMEDONS.

ASSIST IN SAFE LIGHTENING OF THE SKIN.

FACILITATE DECELERATION OF SKIN FADING PROCESSES.

LIGHTEN DARK CIRCLES AND MAKE THEM LESS PRONOUNCED. DIMINISH EYELID SWELLING

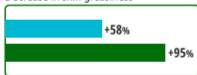
Our cosmetics are activated with clean water directly prior to application to the skin; they totally lacks preservatives, regulators and other harmful synthetic means that adversely affect the skin. At the same time, all the unique properties are in place, the effect of each ingredient is mutually enhanced and shelf life is optimal.

### ➤ After a month of using: LITHOCOMPLEX ACTIVE + MATTING MASK

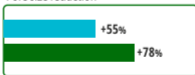
**COURSE:** washing with LITHOCOMPLEX ACTIVE morning/evening, 2 times/week – 1 minute skin cleansing routine.

**MATTING MASK:** three 20-minute routines per week (after cleaning the skin with Lithocomplex)

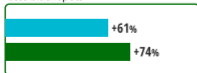
Decrease in skin greasiness\*



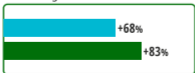
Pore size reduction\*



Less black spots



Smoothering of skin texture



■ in 10 days  
■ in 20 days

\* Self-estimate test. Percentage of women who noticed improvement.



## ANTI-AGE

FOR DRY AND FADING FACIAL SKIN

- LIFTS THE SKIN, MAKES IT MORE ELASTIC, FACIAL OVAL BECOMES MORE PRONOUNCED.
- SMOOTHS PETTY WRINKLES, DIMINISHES SKIN FLABBINESS INDICATIONS, INTENSIVELY MOISTURIZES SKIN, BRINGS BACK ITS TONUS, MAKES THE SKIN TENDER AND SMOOTH.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- FACILITATES REGULAR REGENERATION OF EPIDERMIS, BRINGS FRESHNESS AND RADIANCE TO THE SKIN



## STOP-ACNE

FOR OILY SKIN PRONE TO COMEDON AND ACNE FORMATION

- EFFECTIVELY CLEANS THE SKIN OF OLD CELLS AND EXCESS SKIN FAT.
- MAKES THE SKIN LOOK MAT, REMOVES OILINESS, FACILITATES NORMAL FUNCTIONING OF SUDORIFEROUS AND SEBACEOUS GLANDS.
- SMOOTHS SKIN, ELIMINATES TUBEROSITY AND POROSITY.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- HELPS TO GET RID OF COMEDONS, ACNE AND BLACK SPOTS.



## CONTOUR CORRECTION

FOR DRY FADING FACIAL SKIN

- GIVES DEFINITION TO FACIAL OVAL, SMOOTHS MINOR WRINKLES.
- ENHANCES SKIN TURGOR AND ELASTICITY, LIFTS IT UP.
- SLOWS DOWN AGE-RELATED THINNING OF THE SKIN, INCREASES ITS TONUS.
- REMOVES SKIN DRYNESS, GIVES IT SOFTNESS AND FRESHNESS.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.



## STOP OIL

FOR OILY AND NORMAL SKIN

- REDUCES WIDENED PORES, MAKES SKIN SMOOTH.
- GETS RID OF OILY SHINE, PROVIDES FOR FRESHNESS, CLEANLINESS AND RADIANCE OF THE SKIN.
- CLEANS THE SKIN, DIMINISHES THE RISK OF BLACK SPOT FORMATION.
- NOURISHES SKIN WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- TONES IT UP, DECREASES FLABBINESS, RECOVERS HEALTHY FACIAL COLOR.



## REGENERATION

FOR DRY FADING FACIAL SKIN

- FACILITATES SKIN REGENERATION AND RENEWAL OF EPIDERMIS.
- ENHANCES SKIN ELASTICITY, DECREASES PTOSIS INDICATIONS.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- HELPS TO SMOOTH MINOR WRINKLES, DECREASES THEIR DEPTH.
- MOISTURIZES AND TONES UP THE SKIN, FRESHENS FACIAL COLOR.
- FACILITATES ELIMINATION OF SKIN DEFECTS AFTER ACNE.



## NORMALIZING

FOR COMBINED, NORMAL AND OILY SKIN

- CLEANS THE SKIN OF KERATINIZED UPPER LAYER CELLS, RENEWS EPIDERMIS.
- HELPS TO CLEAN AND NARROW THE PORES, TO GET RID OF BLACK SPOTS.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- HELPS THE SKIN TO MAINTAIN NORMAL MOISTURE, ELIMINATES ITS DRYNESS, SOFTENS IT.
- ELIMINATES OILY SHINE IN PROBLEM ZONES.



## COLOUR CORRECTOR

FOR DRY, NORMAL AND OILY  
FACIAL SKIN

- HELPS TO LIGHTEN THE SKIN, IMPROVES FACIAL COLOUR.
- FACILITATES IMPROVED SKIN TONING AND ELASTICITY.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- SMOOTHS THE SKIN
- MOISTURIZES AND TONES UP SKIN, PROVIDES FOR ITS RADIANCE.



## AQUA

FOR DRY AND NORMAL SKIN

- FILLS THE SKIN WITH MOISTURE, SOFTENS AND ELIMINATES DRYNESS.
- FRESHENS AND TONES UP, MAKES THE SKIN SMOOTH AND TENDER.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- HELPS TO SLOW DOWN PREMATURE FADING OF THE SKIN.
- RECOVERS HEALTHY LOOK OF THE SKIN.



## ANTI-COUPEROSIS

FOR DRY, NORMAL AND OILY  
SKIN PRONE TO COUPEROSIS  
MANIFESTATIONS

- HELPS TO PREVENT COUPEROSIS INDICATIONS.
- TONES UP SKIN, FACILITATES LIGHTENING OF VASCULAR STARS.
- MAKES FACIAL COLOUR MORE UNIFORM.
- MOISTURIZES SKIN, IMPROVES ITS STRUCTURE.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS. PROVIDES FOR NORMAL BLOOD CIRCULATION IN SKIN CAPILLARIES.



The high nutritive value of lithophytomasks is explained by their rich microelement content. Element analysis of lithophytomask aqueous extract demonstrated that concentration of microelements necessary for protein synthesis, detoxification processes, anti-oxidant protection, macro-molecule assemblage, does not exceed physiological norms. The masks contain Fe, Zn, Mg, K, P, S, Na, Mn, Si, etc.

Normally, age-related recommendations are given in accordance with basic rules that are used with the approach to the development of cosmetic products for different consumer age groups:

Age	Active ingredients content
20-25	5-10%
25-35	10-12%
35-45	12-15%
Above 45	15%
Above 60	17%

Lithophytomasks are powders that need to be diluted with water in 10:9 proportion, prior to use. In essence, they are concentrates of natural ingredients: herbs and minerals. Active ingredient content in the ready-to-use product, as seen in the table, significantly exceeds generally accepted standards. Natural origin of all components guarantees that the use of lithophytomasks at any age, with relatively high content of active ingredients, will provide positive results.

In the process of developing the Systemic Care line, it was found that the skin cells regenerate and function at their utmost when the mask is applied directly after the skin is cleansed with lithocomplex.

## NUTRITION

### FOR DRY AND NORMAL SKIN

- NOURISHES WITH ACTIVE INGREDIENTS OF MINERALS AND HERBS THAT ARE RICH IN VITAMINS.
- FACILITATES ELIMINATION OF KERATINIZED UPPER LAYER CELLS, REGENERATES SKIN ON A REGULAR BASIS.
- MOISTURIZES SKIN, PROVIDES IT A HEALTHY LOOK.
- ENHANCES SKIN TONUS, ITS TURGOR AND ELASTICITY.
- HELPS WITH AGE-RELATED CHANGES, DIMINISHES THE POSSIBILITY OF MINOR WRINKLE FORMATION.



## EYELID LIFTING

### FOR SKIN AROUND EYES

- MOISTURIZES THIN AND TENDER SKIN OF THE EYELIDS, ENHANCES ITS TONUS AND ELASTICITY.
- HELPS TO ELIMINATE FLABBINESS UNDER EYES.
- NOURISHES WITH ACTIVE INGREDIENTS OF HERBS AND MINERALS.
- REMOVES KERATINIZED EPIDERMIS CELLS, FRESHENS SKIN.



Your skin...  
Only better!

For: Normal skin • Oily skin  
• Sensitive and dry skin  
• Eyelids • Fading skin • Anti-age

# Litophytolotions

Dry lithophytolotions are multi-component formulae of natural ingredients. Their base is a specifically developed composition that combines herbal-mineral complexes, vitamins, sorbents, salts, and other active natural ingredients..

**The lotions are used as:**

- HOT AND COLD INFUSIONS FOR FACIAL AND BODY SKIN;
- HOT AND COLD COMPRESSES FOR FACIAL AND BODY SKIN;
- COSMETIC ICE;
- STEAM BATHS FOR COSMETIC TECHNIQUES

## Active ingredients:

- **HERBAL & MINERAL COMPLEX** — SPECIALLY ACTIVATED HERBAL MIX THAT PROVIDES FOR NORMALIZING, TONING UP, MOISTURIZING, ANTI-INFLAMMATORY AND ANTI-SEPTIC PROPERTIES
- **MINERALS OF VOLCANIC ORIGIN (ZEOLITES)** — ARE A UNIQUE KEY FOR THE MOST COMPLETE MANIFESTATION OF USEFUL PROPERTIES FOR THE HERBAL COMPONENTS; THEY ENHANCE SORPTION, CLEANING AND DEODORIZING EFFECT, NOURISH WITH NECESSARY MICRO-ELEMENTS
- **SEA SALT** — ENSURES EFFICIENT MOISTURIZING OF ALL SKIN TISSUES, FACILITATES NORMALIZATION AND PRESERVATION OF OPTIMAL BOUND WATER CONTENT IN DERMA, RESTORES SKIN ELASTICITY AND ENHANCES ITS TURGOR
- **VITAMIN C** — IS A STRONG ANTI-OXIDANT AND CO-FACTOR OF MANY ENZYMES, PARTICIPATES IN COLLAGEN SYNTHESIS; FACILITATES MOISTURIZING, RESTORES THE SENSE OF COMFORT.
- **ZINC** — IS NECESSARY FOR NORMAL GROWTH AND REGENERATION OF THE SKIN, HAIR AND NAILS AS WELL AS HEALING OF WOUNDS, ACNE, ETC.
- **COPPER** — PROVIDES FOR ANTISEPTIC PROPERTIES, AND PLAYS AN IMPORTANT ROLE IN PRODUCING THE PIGMENTS OF CUTANEOUS COVERINGS, FACILITATES IMPROVEMENT OF FACIAL COLOUR
- **CITRIC ACID** — SMALL QUANTITIES OF IT ARE PRESENT IN LOTIONS FOR FACIAL AND BODY SKIN; CLEANS, WHITENS AND SOOTHES SKIN

➤ After 2 months of course application:  
**LITHOCOMPLEX DELICATE + ANTI-AGE MASK + ANTI-AGE LOTION**

**COURSE** : washing with **LITHOCOMPLEX DELICATE** — morning/evening, 2 times/week – 1 minute skin cleansing routine.

**ANTI-AGE MASK** : three 20-minute routines per week after cleaning the skin with **LITHOCOMPLEX**.

**ANTI-AGE LOTION**: Ice cube of **LOTION** after using the **MASK**

### RESULTS:

Wrinkles: Visible decrease*	Skin turgor: Visible increase*
On the face -28%	Elasticity -32%
Neck area -16%	Tonus -28%
Decollete area -13%	Resiliency -27%

\*Clinical study under supervision of dermatologists, 68 female volunteer participants



# Your skin... Only better!

**"SECRET OF BEAUTY" "SYSTEMIC CARE"** gel creams in the line, have been created based on scientific research data on biochemical and bio-physical characteristics of young and ageing skin. Comparison of micro-element composition of young and ageing skin made it possible to introduce into the new line of creams those components that the skin loses with age. Particular attention has been paid to the moisture preservation system in the skin.

**Contour • Ideal Skin • Tender Skin  
Lifting • Regeneration • Anti-oxidant Protection  
Tonic • Moisturizing • Universal,  
regenerating • Cleansing-De-maquillage**

## Gel Creams

The creams contain multi-component compositions of herbal oils, essences of the plants from Siberia and Altai Region, top-quality essences; micro-elements necessary for skin health, amino-acid and peptide complexes. The creams do not contain any substances that can initiate comedon formation. Practically all creams contain natural UV filters to prevent photo-ageing of the skin.

## Ingredients in each cream are selected to perform certain particular tasks:

- DEEP MOISTURIZING OF THE SKIN, RESTORATION OF NORMAL WATER CONTENT IN THE DERMA COLLAGEN;
- MAINTAINING THE SYNTHESIS OF SKIN STRUCTURAL PROTEINS – COLLAGEN AND ELASTIN;
- RESTORATION OF NORMAL CELL REGENERATION IN THE UPPER LAYER OF THE SKIN;
- PROTECTION FROM UV RADIATION

- ENHANCEMENT OF IMMUNE PROTECTION OF THE SKIN;
- PREVENTION OF ACNE;
- IMPROVEMENT OF FACIAL COLOUR AND SKIN SURFACE TEXTURE;
- ENHANCEMENT OF SKIN TURGOR (ELASTICITY), ETC.
- CORRECTION OF FACIAL OVAL AND AGE-RELATED CHANGES

**“SECRET OF BEAUTY”** gel creams fully correspond to one of the most important current requirements for everyday use cosmetic products – naturalness of their composition. We use Plantservative Wsr botanical preservative for cream mixes. It is extracted from medicinal plants – honeysuckle (*Lonicera caprifolium*) and Japanese caprifoli (*Lonicera japonica*); it is quite suitable for anti-microbe protection of cosmetic products and pharmaceuticals. As shown by the data from extensive toxicological research, Plantservative Wsr lacks skin sensitization effect, has low toxicity and does not provide irritation even to the eye mucous membrane. Moreover, this botanical preservative is completely biodegradable and

environment friendly. Age-related recommendations are given in accordance with basic rules that are used with the approach to the development of cosmetic products for different consumer age groups. The use of exceptionally natural ingredients in the development of Systemic Care cream line, made it possible to increase the percentage of active ingredients for all age groups to the maximum. With respect to all herbal ingredients, this percentage is in the range of 15-20%; in some compositions it even exceeds the above figures.

**“SECRET OF BEAUTY”** creams have quite high biological activity, many compositions do not have comparisons on the world cosmetic market. Regular use of creams in combination with **“SECRET OF BEAUTY”** Lithocomplex, lithophytomasks and lithophytolotions, restores water-salt balance of the skin, normalizes the level of antioxidants, stimulates collagen synthesis, improves facial contour, decreases skin ageing rate.





## Contour

FOR EVERYDAY CARE OF THE SKIN  
AROUND EYES

- GIVES THE FEELING OF LIGHTNESS, FRESHNESS, MOISTURE. HELPS TO STRENGTHEN THIN SKIN OF THE EYELIDS, TONES UP
- SMOOTHS MINOR WRINKLES AROUND EYES.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.
- ENHANCES SKIN TURGOR AND ELASTICITY.



## Universal, regenerating

FOR EVERYDAY CARE OF ANY  
TYPE OF SKIN

- HELPS TO RESTORE NATURAL SKIN PROTECTION. IMPROVES FACIAL SKIN CONTOUR.
- REMOVES THE SIGNS OF STRESS AND FATIGUE, BRINGS IN MOISTURE.
- INCREASES ELASTICITY, TONES UP.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



## Lifting

FOR EVERYDAY CARE OF DRY AND  
NORMAL SKIN WITH SIGNS OF  
FADING

- LIFTS UP THE SKIN, GIVES IT RADIANCE AND FRESHNESS.
- MAKES FACIAL CONTOUR DISTINCT, ENHANCES ELASTICITY.
- DIMINISHES SWELLING, SMOOTHS WRINKLES.
- MOISTURIZES, TONES UP, MAKES SKIN SMOOTH.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



### Anti-oxidant protection

FOR EVERYDAY CARE OF ANY TYPE OF SKIN

- ENHANCES ANTI-OXIDANT PROTECTION OF THE SKIN.
- MOISTURIZES, TONES UP, PRESERVES YOUTHFULNESS
- PROTECTS SKIN FROM THINNING AND FLABBINESS.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



### Regeneration

FOR EVERYDAY CARE OF FADING SKIN OF ANY TYPE OR AGE

- PROVIDES FOR DISTINCT REJUVENATING EFFECT.
- PREVENTS SKIN THINNING, REGENERATES IT.
- HELPS WITH THE SYNTHESIS OF NEW COLLAGEN AND ELASTIN.
- NORMALIZES CELL DIVISION SPEED
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



### Ideal skin

FOR EVERYDAY CARE OF OILY PROBLEM SKIN

- HELPS TO CLEAN PORES OF IMPURITIES.
- MOISTURIZES, TONES UP, IMPROVES FACIAL COLOUR.
- HELPS TO ELIMINATE COMEDONS, NARROWS PORES.
- NORMALIZES ACTIVITY OF SEBACEOUS GLANDS.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



## Tonic

FOR EVERYDAY CARE OF FLABBY, FATIGUED SKIN OF ANY TYPE

- FILLS SKIN WITH WATER, MAKES IT SMOOTH AND FRESH.
- TONES UP, IMPROVES SKIN RENEWAL PROCESS.
- HAS DRAINAGE EFFECT, REMOVES SWELLING.
- PROVIDES FOR REJUVENATING ANTI-OXIDANT EFFECT.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



## Tender skin

FOR SENSITIVE SKIN WITH INADEQUATE REACTION TO EXTERNAL FACTORS

- REMOVES SENSITIVITY TO EXTERNAL FACTORS.
- RESTORES SKIN HYDRO-LIPIDIC BARRIER.
- PROTECTS, IMPROVES EPIDERMIS.
- MOISTURIZES, PREVENTS SKIN THINNING.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.



## Moisturizing

FOR EVERYDAY CARE OF DRY AND NORMAL SKIN

- EFFICIENTLY MOISTURIZES AND TONES UP SKIN.
- PROVIDES FOR SYNTHESIS OF HYALURONIC ACID.
- SMOOTHS WRINKLES, GIVES ELASTICITY.
- HELPS SKIN TO LOOK FRESH AND WELL-GROOMED.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.





## Cleansing-Demaquillage

MILK FOR MAKE-UP REMOVAL  
AND CARE OF SENSITIVE SKIN

- CAREFULLY AND ADEQUATELY REMOVES MAKE-UP.
- HELPS TO STRENGTHEN HYDRO-LIPIDIC LAYER OF THE SKIN.
- PREVENTS WATER LOSS, TONES UP.
- LEAVES THE FEELING OF COMFORT AND LIGHTNESS.
- NOURISHES WITH ACTIVE NATURAL COMPONENTS.

➤ After a month of course application:

**LITHOCOMPLEX DELICATE + LITHOPHYTOMASK EYELID LIFTING + LITHOPHYTOLOTION FOR EYELIDS + CREAM CONTOUR**

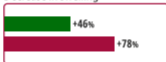
**COURSE:** washing with **LITHOCOMPLEX FOR EYELIDS** — morning/evening, twice a week – 1 minute routine of cleansing skin around eyes.

**LITHOPHYTOMASK LIFTING OF EYELIDS:** three 3-minute routines per week after cleaning the skin by **LITHOCOMPLEX** on the area around eyes.

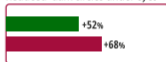
**LITHOPHYTOLOTION FOR EYELIDS:** after removal of the **MASK** wipe the skin with the **LOTION** ice cube or make a compress with cotton discs saturated with **LOTION** on the area around eyes.

After the skin dries up (10-20 minutes), apply **CONTOUR CREAM**.

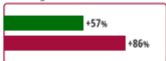
Decrease in swelling\*



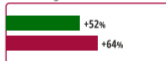
Reduced dark circles under eyes\*



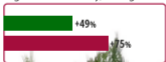
Levelling of skin tone\*



Smoothing of minor wrinkles\*



Higher skin elasticity, stronger\*



- in 14 days
- in 30 days

\*Self-estimate test. Percentage of ladies who noticed improvement

Maximum effect is attained with combined use of **"SECRET OF BEAUTY",  
SYSTEMIC CARE** products



## Care systems for various skin types

Skin	Lithocomplex	Lithophytomask	Lithophytolotion	Cream
Dry, normal and sensitive	Delicate	Aqua, Nourishment	For normal skin, For sensitive skin	Moisturizing, Tender skin
Dry with signs of fading	Delicate	Regeneration, Anti-age, Contour correction	For fading skin, For sensitive skin	Regeneration, Lifting
Oily and normal	Active	Stop-oil, Normalization	For greasy skin	Ideal skin
Sensitive	Active, Delicate	Nourishment	For sensitive, dry skin	Tender skin
Oily, pron to acne formation	Universal	Stop acne	For greasy skin	Ideal skin
Eyelids	For Eyelids	Lifting of eyelids	For eyelids	Contour
Any type, with certain indications		Anticouperosis, Colour corrector		
For any skin type	You can experiment with any Lithocomplex	Arbitrary use is allowed	Arbitrary use is allowed	Tonic, Anti-oxidant protection, Universal, regenerating , Cleansing - Demaquillage

[www.treasureofbeauty.co.uk](http://www.treasureofbeauty.co.uk)